

HERE'S the POINT

By SPENCE HELD

The Call-Chronicle-Examiner
Thursday, April 19, 1906

EARTHQUAKE AND FIRE; SAN FRANCISCO IN RUINS

Death and destruction have been the fate of San Francisco. Shaken by a temblor at 5:13 o'clock yesterday morning, the shock lasting 48 seconds, and scourged by flames that raged diametrically in all directions, the city is a mass of smouldering ruins.

At 6 o'clock last evening the flames seemingly playing with increased vigor, threatened to destroy such sections as their fury had spared during the earlier portion of the day. Building their path in a triangular circuit from the start in the early morning, they jockeyed as the day waned, left the business section, which they had entirely devastated, and skipped in a dozen directions to the residence portions.

After darkness, thousands of the homeless were making their way with their blankets and scant provisions to Golden Gate Park and the beach to find shelter. . . . Everybody in San Francisco is prepared to leave the city, for the belief is firm that San Francisco will be totally destroyed.

Downtown everything is ruin. Not a business house stands. Theatres are crumbled into heaps. Factories and commission houses lie smouldering on their former sites. All of the newspaper plants have been rendered useless, the Call and the Examiner buildings, excluding the Call's editorial rooms on Stevenson St., being entirely destroyed.

It is estimated that the loss in San Francisco will reach from \$150,000,000 to \$200,000,000.

On every side there was death and suffering yesterday. Hundreds were injured, either burned, crushed or struck by falling pieces from the buildings, and one of 10 died while on the operating table at Mechanics' Pavilion, improvised as a hospital for the comfort and care of 300 of the injured. The number of dead is not known, but it is estimated that at least 500 met their death in the horror.

At 9 o'clock, under a special message from President Roosevelt, the city was placed under martial law. . . . During the afternoon three thieves met their death by rifle bullets while at work in the ruins.

Early in the morning it was seen that the only possible chance to save the city lay in effort to check the flames by the use of dynamite. During the day a blast could be heard in any section at intervals of only a few minutes, and buildings not destroyed by fire were blown to atoms.

But through the gaps made the flames jumped and although the failures of the heroic efforts of the police, firemen and soldiers were at times sickening, the work was continued with a desperation that will live as one of the features of the terrible disaster. Men worked like fiends to combat the laughing, roaring, onrushing fire demon.

Well, that was the situation in San Francisco 50 years ago today.

A tattered, faded copy of "The Call-Chronicle-Examiner" was given to me about 20 years ago by Fred A. Arnold, of San Diego, who went through the earthquake and fire.

Reporters and editors of the three newspapers evidently got together in Oakland or somewhere and put out the "sheet" while San Francisco burned.

Getting back to San Diego. We ain't on the San Andreas Fault, and apparently there's little danger of a major earthquake here.

Comes The Bomb, however, it would be infinitely worse than the San Francisco Fire. . . . I'll go along with President Eisenhower, who, in 1952, said: "The only way America or any other nation can win World War III is to prevent it."

O. B. Moose Lodge

Ocean Beach Lodge 1755, Loyal Order of Moose, will enroll new members at a district meeting Sunday, April 22, at 1 p.m.

This class will be in honor of Don Courtney, deputy district supreme governor, who will attend.

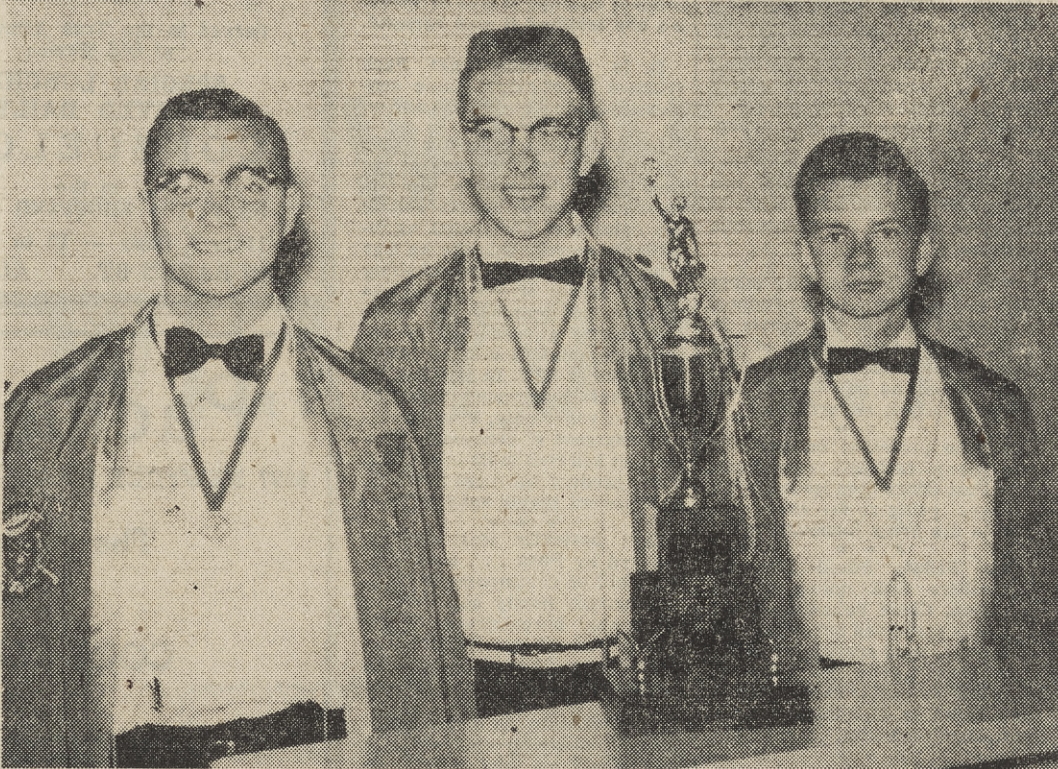
All Moose members and guests are invited to a dance Saturday at 9 p.m. at the lodge hall.

STYLE SHOW PLANNED AT DEWEY SCHOOL

Parents and teachers of Dewey School PTA will display their own handiwork in a style show to be presented Tuesday, April 24 at 7:30 p.m. in the auditorium. Kindergarten mothers will be hostesses.

Peninsula News

The Only Newspaper 100 Percent Interested in San Diego's Peninsula Area. Serving 60,000 Population in Ocean Beach-Point Loma-Loma Portal-Midway.
No. 25—Thirty-sixth Year. Ocean Beach, San Diego 7, California Thursday, April 19, 1956 Phones: AC-3-3156 - AC-3-3157 Ten Cents a Copy TEN PAGES



EFFICIENCY—Roy Millender Jr., left, master counselor; Gael Squibb, junior counselor, and Mike von Radesky, senior counselor, of Pt. Loma De Molay Chapter are shown with the trophy won by the chapter in the state efficiency contest.—Staff photo.

CWU Students Win 1st & 2nd Prizes In Essay Contest

Two freshmen at California Western University, June Hardesty and Paul Wheatcroft, won first and second prizes, respectively, for essays entitled "Pan Americanism: Good Will Tie," in a contest sponsored by the Pan American League of San Diego.

Awards were made at a dinner meeting on April 11, when the winners read their essays.

Competing for the awards were freshmen between 17 and 20 years of age at San Diego College for Women, San Diego College for Men, and Cal Western. Judges were Dr. Minos Generales of San Diego State College, professor of International Relations; Miffilin Ward, attorney, and Philip Gildred, Chilean consul.

The contest was one in a number of events celebrating Pan American week which was held April 9 through 14. The purpose of the league is to promote friendship and better understanding among the peoples of the Pan-American nations through educational and cultural channels.

Gravelle Injured When Hit By Car

Homer Gravelle, well-known Ocean Beach merchant, was hit by a car at Newport Ave. and Cable St. Monday morning, sustaining a broken bone in his right leg. He is expected to be in the cast about six weeks.

Gravelle is the owner of Homer's Variety Store on Newport Ave.

INDEPENDENT OIL PRODUCERS CHALLENGE 'CONTROL SCHEME'

Independent California oil producers today challenged the so-called oil and gas "conservation" initiative as "a selfish and arrogant oil control scheme by major international oil companies to strangle competition and flood the State with Arabian oil imports."

The blunt accusation was made in a statement by E. G. Starr of Los Angeles, president of the Association of Independent Oil Producers.

Starr charged that "Richfield Oil Corporation, Standard Oil Company and several other international importing oil companies owning vast Arabian oil concessions are pouring millions of dollars into a propaganda campaign to influence the voters in favor of the initiative."

He added: "This initiative came from the same nest that hatched two previous oil control bills overwhelmingly rejected by the voters in 1932 and 1939."

The charge that the "conservation" measure is a disguised oil control scheme was repeated in statewide newspaper advertisements published by the Association urging the public not to be "stampeded" into supporting it.

EFFICIENCY TROPHY AWARDED TO LOCAL DE MOLAY CHAPTER

The most efficient Chapter in California.

That's Point Loma Chapter, Order of De Molay, and they've got a trophy to prove it.

The trophy was awarded to Point Loma Chapter at the State De Molay Conclave in Sacramento recently, according to Steve Sulek, chapter advisor. Representing this area were Roy Millender Jr., master counselor; Gael Squibb, junior counselor; Ed Naylor, treasurer; Bob and Bill Ingram, members.

More than 600 young men, representing over 200 chapters, attended from all parts of California. The local boys visited the State Capitol and were conducted through the Senate chambers by Mrs. Nancy Wright, secretary to Sen. Fred Kraft.

That's Point Loma Chapter, Order of De Molay, and they've got a trophy to prove it.

At the convention, Master Counselor George Larson, from San Diego Chapter, was elected state senior counselor, and Roy Millender Jr., of Point Loma, as deputy for the State De Molay Ass'n.

Distinguished persons present included Robert (Dad) Parker, of Arizona, grand master, Order of De Molay; Roy E. (Friday) Fitzgerald, of the International Supreme Council at Kansas City; and the five Active (adult) Members in California, including Arch W. Palmer, of San Diego, who has the Southwest Jurisdiction.

Point Loma Chapter is grateful to Palmer for his help and generosity, Sulek said.

Announce Opening Of Children's Shop

Opening of Tots & Teens children's shop at 4683 Point Loma Ave., was announced today by Manuel and Mary Da-Rosa, owners.

Their spacious new building, modern in every respect, features soft colors, indirect lighting, dressing rooms, and an abundance of shelving and store-room space. Quality clothes for boys and girls are offered.

The public is invited to visit the store; there will be "free balloons and pencils while they last."

O. B. Pony League

An Ocean Beach Pony League meeting will be held Friday, April 20 at 8 p.m. in the O. B. Community Center. President Dale Marks invites all parents of Pony League players to attend.

Professional petition circulators, hired to put the initiative on the November ballot, last week filed signatures with County Clerks in various parts of the State.

Starr disclosed that several hundred independent California oil producers are "unilaterally opposed to this oil control initiative." He asserted that "a public statement made on March 28th by Charles S. Jones, President of Richfield, claiming that an overwhelming majority of the oil industry is backing the measure, is completely contrary to the facts."

Focal point of the attack by the independents, according to Starr, is the initiative's provision for compulsory unitization—or control—of the California oil producing industry in the guise of conservation.

"We take the position that compulsory unitization, as proposed by these major international oil importing companies, would clamp a death grip on the competitive operations of small independents," Starr asserted. "It would give them a free hand to pour into California oil from the Middle East wastefully produced with cheap Arabian labor."

Yellowtail Derby Leadership Changes Rapidly

Long awaited heavy run of yellowtail at the Coronado Islands appeared to be gathering momentum early this week, but leadership in the first period of the \$25,000 San Diego Yellowtail Derby was undergoing multiple changes as the result of the heavy action.

Three times, within the space of three days, the leadership changed hands. First, George A. Lee, Bakersfield, took over the reins from Lt. Donald F. Warner, USN, after bagging a 31-11, then he was replaced by George Kursinski, San Gabriel, with a 33-2, and last to succeed was Ralph Luckenbach, San Diego, who plunked a 36 pound 4 ounce on the deck of the Lo-An. The other two caught their fish from the Betty Lou.

The big run began in earnest last Saturday when a handful of anglers who braved windy, rainy weather sacked 205 yellowtails, sending the minimum qualifying weight climbing to the 19 pound mark and later heavy catches kept it going.

H. W. Hanson, 1730 Rosecrans, was the fifth place prize winner in the weekly derby qualifying race with a 29 pound 11 ounce yellow. Luckenbach, Kursinski, and Lee took the first three awards in that order and C. V. Schultz, Anaheim, was fourth with a 29-12, beating out Hanson by a single ounce.

Other qualifiers from the Point Loma-Ocean Beach sector during the week included Assistant Fire Chief Al Penrose, who bagged a 20 pounder.

Barbara Jo Davis Wins Preliminary

Barbara Jo Davis, 19, of 4803 Long Branch Ave., a secretary at Convoir, was the winner Monday night of the Ocean Beach-Point Loma preliminary contest for the annual Fairfest of the Fair and Miss Con-Tour queen pageant at Del Mar June 10.

She was chosen at the Loma Theatre in a contest sponsored by the Ocean Beach 20-30 Club. Miss Davis, a Pt. Loma High graduate, has brown hair and brown eyes, is 5 feet, 6 and weighs 126 pounds.

9th Anniversary Program Planned At O. B. 'Center'

On Saturday, April 21, beginning at 7 p.m., the Ocean Beach Community Center staff and O. B. Civic Committee will present a program ranging from basketball to "Bop" to celebrate the 9th anniversary of the Center.

The program will be a cross section of the activities which are held throughout the year, and each group or club will give an exhibition of its activity.

Open to the public free of charge, the program was announced as follows:

7 p.m.—Basketball, 5th & 6th grade intramural teams.

7:20—Boxing, Boys' Boxing Club.

7:40—Tumbling, Boys & Girls Tumbling Class.

8—Tap Dancing, Tap Dance Classes.

8:30—Square Dance Exhibition, Jeans & Calicos.

8:45—"Bop" Exhibition "Teentowners" Club members.

9—Skit, "Girls Must Talk," Figure Control Class.

Refreshments will be donated by the Friendly Club and Bridge Club and served by members of the Girls Cooking Class.

Slogan Contest

Mrs. O. F. Roos, of 4280 La Paloma St., was last week's winner in the Peninsula News Booster Slogan Contest. Her winning slogan will be found on Page 9 of this issue, along with full details of the weekly contest.

Swimming-Diving Championships Set For Saturday

Annual Indoor Swimming and Diving Championships of the Southwest Pacific Border Association A.A.U. will be held Saturday, April 21 at 8 p.m. at Mission Beach plunge. In addition, an invitational swimming and diving meet will be held for high schools under sanction of the C.I.F., Southern Section.

The open meet will involve not only all the San Diego aquatic teams but a delegation from the Los Angeles area including the Pasadena A.C., Huntington Beach Swim Club, Indian Springs Aquatic Club and other swimming teams.

Diving is expected to be a highlight event. Paula Jean Myers, a former national champion, is planning to compete, as well as Juno Stover, also a former member of the American Olympic team, and Jimmy Harrison, of Pasadena.

Local teams vying for honors will include the San Diego Swimming Association and San Diego Club, El Nadeado, Town and Country, La Mesa Swimming Association and Chula Vista.

27 Lomans Compete In News Contest

Twenty-seven students from Point Loma High School were scheduled to attend the 12th annual High School Journalism Day today at San Diego State College.

About 250 high school students were to compete in five writing and copy editing events. Point Loma journalists expected to participate were as follows: Margot Hatcher, Virginia Mack, Sylvia Bauer, Gerry Dunne, Evi Geiseler, Eddie Sada, Linda Cooke, Toni King, Barbara Kirkhoff, Skip Munsee, Joan Baldry, Anne Limbach, Vicki Ingalls, Fran Pall, Nick Schowengert, Jerry Leither, Cliff Gould, Aidine Harvey, Mary Ann Kovacevich, Sandy Jackson, Don Wilson, Ned Huntington, Mary Lesko, Linda Jessop, Judy Brink, Karen Korstad and Phyllis Tubbs.

Winning watercolor pictures painted by Michael Bond O'Mara, 17 Point Loma High School student, are on display at the Peninsula News.

His paintings recently won two gold key awards and five certificates of merit in a Southern California regional art contest.

BAKE SALE SATURDAY

Serbian St. George's Ladies Auxiliary will have a bake sale at Rancho Market Basket in Ocean Beach Saturday, April 21. Mrs. Bob Ragenovich is chairman.



INVITATION—These happy first graders want to invite Peninsula parents and interested citizens to visit their schools during Public Schools Week, April 22 to 29. Representing five of the elementary schools in the area are (left to right, kneeling) Dan Jones, Loma Portal, and Thomas Bollum, Sunset View; and (rear) Nancy Lou Osborne, Dewey; Christine Buas, Silvergate, and Christine Bootman, Ocean Beach.—S. D. City Schools photo.

Local Schools To Hold Open House

Have you met my teacher?

Seventy thousand or more San Diegans are expected to provide an affirmative answer to that question by visiting one or more schools during the 37th annual observance of Public Schools Week, April 22 through 29.

Superintendent Ralph Dillard said that each of the city's 94 public schools will maintain open house for visitors throughout the regular school week, Monday through Friday. In addition, almost every school has scheduled an evening open house program during the week for the benefit of employed persons and all others who cannot visit during the week.

Public Schools Week, inaugurated in 1919 by the California Grand Lodge of Masons to bolster a school system crippled by World War I, stresses a statewide theme of "The Public School—An American Heritage."

"The purpose of this theme is to stress the thought that greater understanding, support and achievement result in our public schools when pupil, teacher and parent all know each other and work in harmony," Dr. Dillard said.

Although visiting in the classrooms, during both daytime and evening open house, remains the first purpose of Public Schools Week, the school community planning committee also has scheduled several special activities.

These include the annual all-elementary school music festival Sunday, April 29, at 4 p.m. in the Hoover High auditorium, to be followed by a performance by the Hoover High choir.

Enthusiastic audiences filled the Roosevelt Junior High School Auditorium to witness the opening performances of "Snow White and the Seven Dwarfs" at the Saturday and Sunday matinees.

As the famous fairy tale was unfolded before their eyes, the sympathetic audience was alternately saddened by the cruel treatment of Snow White by the evil step-mother Queen, and then joyful at the tender care and rescue by the seven dwarfs.

Outstanding performances were given by the entire cast and especially by Deanne Wagner as Snow White, Connie Kettner as Queen Brangomar, and Wendy Burnett as the witch Hex.

Additional performances are scheduled for Friday evening, April 20 at 8 p.m. and matinees at 2:30 p.m. on Saturday and Sunday, April 21-22.

The show is sponsored by Point Loma Council Knights of Columbus in conjunction with the city schools.

Featured groups will be the 90-piece all-city elementary orchestra, directed by Kenneth Owens, and the 125-piece all-city elementary band, directed by Daniel Magnusson. There will be no admission charge.

On Monday, April 23, five elementary schools in this area have scheduled open house. They are: Dewey—7 to 8 p.m.; Frontier—7 to 9 p.m.; Loma Portal—7 to 8:30 p.m.; Ocean Beach—7 to 8:30 p.m.; and Silvergate—7:15 to 8:30 p.m.

Tuesday, April 24, Point Loma High School will have open house from 7 to 9 p.m.

Wednesday, April 25—Dana Junior High, 7 to 9 p.m.

Thursday, April 26—Cabrillo School, 7 to 9 p.m.; and Sunset View, 7:30 to 8:45 p.m.

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CONFERENCE—Mrs. Roy G. Fitzgerald, right, of 388 San Antonio, confers with Mrs. J. Weldon Thomas of La Jolla on plans for the Parade of Pennies, to be conducted in the Peninsula area next month for the benefit of S. D. County epileptics. Funds raised will be used to provide medication, hospitalization and other help for victims of the disorder, and to support a program of education among the general public, teachers, civic leaders and employers.

O. B. Elementary School Assembly

Student leaders have been elected for the remainder of the year at Ocean Beach Elementary School. A campaign assembly was held last week, presided over by the retiring president, Tim Faris, at which time campaign speeches and skits were presented.

Highlighting the entertainment following this meeting was the singing of the Stockton School Chorus; this elementary school group, composed mainly of Mexican and Negro children, presented a varied program of music, including the Lord's Prayer, patriotic songs, Negro spirituals, and Irish songs.

The visitors from Stockton School were served refresh-

ments by PTA mothers following the presentation; hosts and hostesses were the members of the Ocean Beach Student Council.

Balloting in the classrooms followed this program and the officers elected for the remainder of the term are: President, John Adams; vice president, Linda Martin; secretary, Jackie Disspain; historian, Michael Webb; fire marshal, Gerry Oliver.

Discussion Program Set For April 21

Adult activities of the Point Loma Extension of the Jewish Community Centers have been so well attended that a third social-cultural discussion program is scheduled for Sat., April 21, at 8 p.m. at the Point Loma Assembly Hall, 3035 Tgibot St.

Dr. Sidney Warren will speak on "Problems in American Foreign Policy." Dr. Warren has been a professor at California Western University for 3 years.

For information, contact Mr. Murray Schwartz, AC-3-1992, or Mrs. Evelyn Sahfran, AC-3-0962. Another family fun day is scheduled for the following week, and small activity groups for the various age brackets are held weekly where the children work on projects of their choice such as wood burning, sewing, cooking, crafts and games.

*LOSE A POUND A DAY... FOR 14 DAYS

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4. The "hunger control" factor, Carboxy Methylcellulose, to reduce hunger if taken according to directions.



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PUBLISHED EVERY THURSDAY
BY THE OCEAN BEACH PRINTING & PUBLISHING CO., INC.
1918 Bacon Street, Ocean Beach, San Diego 1, California
Telephone AC-3-3156 and AC-3-3157

CLYDE H. WOOD General Manager
SPENCER HEID Editor

An official newspaper devoted to furthering the interests of the Beach Section of San Diego and the Point Loma Peninsula.

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BAKE THIS BREAD IN A CASSEROLE



It's so easy and quick to have home made bread when you use the new batter method. No longer do you need to set aside a day for baking since Casserole Bread needs to rise just once and needs no kneading at all. Double the recipe to make 2 loaves of this flavorful bread—you'll find it will give new pep to lunchbox sandwiches.

RAISIN CARAWAY CASSEROLE BREAD

- | | |
|---------------------------------|-------------------------------------|
| 2 1/2 cup hot water | 2 packages or cakes yeast |
| 1/2 cup sugar | active dry or compressed |
| 1 1/2 teaspoons salt | 1 egg, beaten |
| 1/4 cup shortening | 3/4 cups sifted enriched flour |
| 1/2 cup warm, not hot, water | 1 cup seedless raisins |
| (lukewarm for compressed yeast) | 1 teaspoon caraway seeds (optional) |

Mix together hot water, sugar, salt and shortening. Cool to lukewarm. Measure 1/2 cup water into mixing bowl (warm, not hot, water for active dry yeast; lukewarm water for compressed yeast). Sprinkle or crumble in yeast. Stir until dissolved. Stir in lukewarm water mixture. Add egg, flour, raisins and caraway seeds. Stir until well blended, about 2 minutes. Let rise in warm place, free from draft, about 50 minutes or until more than doubled in bulk. Stir down. Beat vigorously about 1/2 minute. Turn into greased 1 1/2 quart casserole. Bake uncovered in hot oven at 400°F. about 45 minutes.

State Traffic Toll Is Rising Steadily

SACRAMENTO — California's traffic death toll of 799 for the first three months of 1956 is 18% higher than the same period last year according to provisional figures released by the California Highway Patrol.

"If this increased rate is maintained throughout the balance of this year, we will record the worst traffic fatality score of our history," declared Patrol Commissioner B. R. Caldwell. "Even a 7% increase for the year will exceed the all time traffic death record of 3,664 set in 1948."

The increasing traffic death toll presents a definite challenge to everyone concerned with the problem," Caldwell continued.

"The Highway Patrol, knowing that about 90% of these deaths are caused by traffic violations, expects to meet this challenge with continued firm and impartial enforcement directed toward reducing the number of accident causing violations," he said. "The challenge

must also be met by every individual interested in stopping the continuing slaughter on our highways. Obey the rules and avoid becoming a traffic victim."

BEGINNING GERMAN CLASS

Adults planning to travel in Europe this summer will find help in the Beginning German class held Wednesday evenings at Pacific Beach Junior High School, 6:45 to 9:45.

The instructor, Mrs. Marianne C. Busch, is a native German and brings a wealth of material including first-hand information on customs and procedures in European countries.

Further information may be had by calling HU-8-8385.

Largely through the use of oil-powered machinery, food production per hour of farm labor has more than doubled in the past thirty years, according to the National Automobile Club.

WASHINGTON AND "SMALL BUSINESS"

By C. WILSON HARDER

Whether or not his decision is overruled, William L. Pack, examiner for Federal Trade Commission may go down in history as rare example of an employee of rampant bureaucracy who showed common sense.

Acting in case of Pioneers, Inc., Oakland, California, Examiner Pack rolled back previous decisions taken by FTC, Commerce Dept., and its sub-division, the Bureau of Standards, plus Post Office, C. W. Harder, Dept. Background is interesting.

For many years Pioneers, Inc., headed by Jesse Ritchie, has marketed a compound said to lengthen life of an automobile accessory.

This product is used by many big firms as well as Federal agencies. Despite this, early in 1954, A. V. Astin, head of the Bureau of Standards, decided the product has no merit. FTC told Ritchie to quit advertising.

Ritchie protested on basis of his many satisfied customers. The Post Office then issued fraud charges, going so far as to confiscate the firms incoming mail.

The Senate Small Business Committee took notice of the situation. Cleve Schaeffer, head of highly respected Schaeffer Pen Company, then serving as assistant Commerce Secretary, weighed all facts, decided Astin had acted in high-handed manner, dismissed him.

A vociferous clique of scientists raised a fuss with result Commerce Secretary Sinclair Weeks reinstated Astin, accepted Schaeffer's resignation.

In meantime, Senate Small

Business Committee had Massachusetts Institute of Technology, recognized as nation's, if not world's, leading scientific school, test the product. MIT found merit in product.

So situation was at loggerhead. Post Office did withdraw fraud charges, but Commerce Dept., Bureau of Standards, FTC, refused to back down an inch.

However, FTC did authorize Pack to hold a recent hearing. Some 45 prominent users of the product testified it was of value. No one testified it was harmful.

It is interesting that Pack reached in principle same conclusion as the ousted Schaeffer.

In principle, Schaeffer held that when scientists disagree, as they did in this matter, there is no sound premise in establishing the opinion of a scientist as infallible merely because he was a bureaucrat, nor in marshalling all the forces of government to enforce that opinion, any more than using government to enforce the opinions of the eminent scientists of MIT. In addition, he held that disagreeing scientific opinions regardless, if an important segment of consumers of a product believed in its merit, and if the product were not harmful, government should not interfere.

That basically was decision reached by Pack... a refreshing whiff of commonsense blowing through musty corridors of stalemated bureaucracy. It will be interesting to see if FTC backs up Pack, or if he will walk plank as did Schaeffer.

As for Ritchie, he is now hopeful of increasing customers to help offset an estimated half million dollar loss incurred fighting bureaucracy. But it is fortunate Congress has set up committees to protect independent business from bureaucratic degradation.

O. B. Lioness Club

Ocean Beach Lioness Club will meet Tuesday evening, April 24, at 8 o'clock in the home of Mrs. Leonard Van Stelle, 3643 Garrison St.

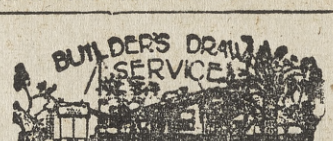
A movie of Red Cross activities was shown at the March 27 meeting, which was held in the home of Mrs. Tom Arnold. Mrs. Frank Allen was co-hostess.

The Lionesses, entertained their husbands in February with a potluck supper in the home of Mr. and Mrs. L. V. Alexander, 4344 Orchard St.

NEWCOMERS CLUB

The Newcomers Club of the Peninsula area scheduled a luncheon and fashion show for today, April 19, at 12 noon in the Bahia Motel.

A classified ad brings results when other means fail.



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PLUS A STAR-PACKED 2ND HIT

BARBARA STANWYCK
FRED MACMURRAY
JOAN BENNETT
in
"THERE'S ALWAYS TOMORROW"
With PAT CROWLEY & GIGI PERREAU

SPECIAL JUNIOR MATINEE—SATURDAY 1:00
"FIVE LITTLE PEPPERS IN TROUBLE"
Western Hit "BORDER RIVER" Color
4 CARTOONS

COMING SOON—"VIEW FROM POMPEY'S HEAD"
"NIGHT OF THE HUNTER" - "LITTLEST OUTLAW"

An old law on the books in Lloyd Merriman, Portland Tacoma, Washington, according outfielder, and a former All to the National Automobile Club, American back at Stanford, demands that you notify the po-played 279 games with Cincinnati lice beforehand if you enter that in 1950-51-54 and was guilty of town by automobile with the only four errors during that per-intention of holding up a bank! iod.

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The Peninsula Area's
FINEST COCKTAIL LOUNGE

Oliver Medina, genial owner and Chuck Berkhemer, manager, pictured above as they prepare the "SHORES" select wine list.

The beautiful Pacific Shores Cocktail Lounge is the perfect setting for friends to meet. You are invited to come in and enjoy the friendly atmosphere which always prevails. Our recently completed new BAR with 22 comfortable stools and 7 booths assures the utmost in comfort.

HORS D'OEUVRES SERVED 4 to 6 p.m.
OPEN 10 A. M. TO 2 A. M. DAILY

LIGHT FIXTURES

We feature a complete line of Electric Lighting Fixtures for your home or office, both indoor or outdoor fixtures.

Balboa Electric Co

We Give S&H Green Stamps

1811 Garnet St. HU-8-3752
—PACIFIC BEACH—

Brides-to-be:

"Something old
Something NEW
Something borrowed
Something blue."

Something new... a Good Luck Marriage charm which we hope you will carry with you always; they say "It holds the secret of a happy life."

May your Lucky Marriage Charm bring you the realization of your most glowing dreams of happiness.

One Lucky Marriage Charm will be found in every order of Art Point Invitations or announcements.

See our invitation and announcement samples — there are none finer.

Let our society editor have all the details of your wedding.

PENINSULA NEWS

Your Wedding!

Long to be remembered; the most important event in your life, - and his.

Wedding Invitations by Art Point that you will be proud to send.

Reception Cards
Thank you folders
Visiting Cards
with your new name

Thermographed on Strathmore Expressive paper

A booklet for the Bride-to-be
"Now that you are to be Married!"
An important message; call for your gift copy.

In addition, the bride's own record book is enclosed in each order; to keep forever all the treasured details, from the first time you met, through courtship, the wedding and the honeymoon.

Peninsula News

1918 BACON ST. OCEAN BEACH


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**WHOEVER YOU ARE,
WILL YOU WRITE YOUR NAME?**

<p>Please Print</p> <p>Name.....</p> <p>Address.....</p> <p>Phone.....</p>	<p>WILL IT BE YOU?</p>
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**You Can't Afford To Miss
Next Week's Issue
Of This Newspaper**

**Pages
4 and 5**



AD LIBS

By ADALINE DUDLEY

AC-2-5709

THIS IS NO BULL
There's a cow in a third grade classroom at Loma Portal School. "Myrtle" is a gentle Jersey, loved and respected by all 36 students in Miss June Kearney's class.

The reason for this adoration is simple: For their study of dairy farms, the youngsters "built" Myrtle out of paper and glue. She's full size, has rather unambitious-looking horns, and a contented countenance.

VIENNESE WOODS
Point Loma women, in the guise of Mother Nature's little helpers, will be planting a full grown forest in the ballroom of the Coronado Hotel next week. The event is the Viennese Ball, second largest benefit ball in the city to be held April 28.

Mrs. Frederick Carlyle Thompson, tree committee chairman, is working with Mrs. Gilbert V. D. Jones' committee on decorations. Her tree-makers include Mmes. Carl Ackerman, Tom Drake, Harry Bowman, Al Withers, Ted Schroeder, Benny Lagasse, John V. Long, Gordon L. Hough, and Eleanor Van Dusen.

Their 8-foot chestnut trees are made of chicken wire and papier mache, and will be in full bloom, with chestnut blossoms entwined among the leaves and branches.

HEARD AND LIKED
I wish I were a little egg, Away up in a tree.
I wish I were a little egg As rotten as could be.
And if some bonehead motorist Blew his horn at me, I'd throw my rotten little self And splatter down on he.

SOLDIER'S HOLIDAY
A 25-day deluxe air tour of Europe is a dream-come-true for Louis Cappello, 21, son of Mr. and Mrs. Louis Cappello, 3230 Curtis St.

With two of his buddies, Robert Fitzpatrick of San Diego and Mike Bradford of Beverly Hills, Cappello is visiting many of the famous spots of England and Europe, as well as the town of Abruzzo, Italy, where his great aunt and many of his cousins live.

Cappello is with the US

CARD PARTY PLANNED
SAT. BY LEGION AUX.
Women of the American Legion Auxiliary, Ocean Beach unit 433, have planned a card party for Saturday, April 21 at 8

YOU CAN'T BEAT THIS PRICE!

WHILE THEY LAST . . . Replace your worn water heater with a Genuine "DAY & NIGHT" HEATER.



Everybody LOVES *jetglas*

THE WORRY-FREE WATER HEATER BY DAY & NIGHT

30 gallon
Reg. 109.35
Now **74⁸⁵**

20 gallon
Reg. 93.75
Now **65⁸⁵**

SAVE! Low Down Payment! Easy Terms!

JAMES E. RESTINE
1833 Bacon St. AC-3-6456

DOES YOUR AUTO INSURANCE OBLIGATE YOU TO PAY THE FIRST \$50. OR \$100. OF A COLLISION LOSS?

NOW . . .

. . . you can have NO DEDUCTIBLE insurance protection against collision damage to your automobile for your first accident. The cost is so low . . . comparable to \$50 deductible-type insurance . . . that no automobile owner need think twice about cost.

For Additional Information Phone or Write—

KEN VOSKA
PECK INSURANCE AGENCY
GENERAL INSURANCE
445 WEST ASH ST. — OFFICE BE-2-5011 — RES. AC-2-7658

Series E Savings Bond Anniversary

A product that has become an indispensable part of the American scene will observe its 15th anniversary on May 1. In 15 short years the Series E Savings Bond has become a permanent part of our country's family life.

Rollin Reed, chairman of the Ocean Beach Savings Bond Committee, salutes the Series E Bond on its 15th Anniversary. Comments Reed: "Many of these E Bonds purchased through the war years are now sending our children through college—making down payments on our dream homes—or providing additional income for those in retirement. At the time we bought them, we probably felt we were helping to win the war through bond purchases. Now we realize that we ourselves are the real beneficiaries."

"And so," reminds Reed, "the U. S. Series E Savings Bond has the right to a rousing celebration on its 15th birthday, May 1. And here to do the celebrating in our community is a multitude of my fellow citizens who will join with 40 million Americans and their families who literally own a stake in this greatest country in the world."

AAUW Fashions To Be Shown Fri.

Fifteen Peninsula women are busily putting finishing touches on a paper doll. The doll is no toy but "Paper Doll a la Mode," AAUW's buffet-fashion show scheduled for 6:30 p.m. Friday in the Balboa Park Club.

Mrs. David H. R. Pain is chairman of the entire event. Mmes. Philip Rand and R. D. Horwitz are assisting her as chairman of door prizes and neighborhood publicity, respectively.

Mmes. David J. Reed, Charles M. Snell and A. W. Withers are members of the table decorations committee. Serving on the hostess committee are Dr. Ruth Bourne and Mmes. Carl C. Harness, Joseph H. Traeger and J. Dale Sutliff.

Telephone committee members are Mmes. Frank R. Abbott, Morris W. Dudley, L. H. Henderson, Herbert James and George Lazar, Jr., who is also member contact chairman.

The affair is AAUW's spring ways and means project. Proceeds will go to that organization's fellowship and grantee funds.

WOMEN OF THE MOOSE
Ocean Beach Women of the Moose, Chapter 1095 are serving a Swiss steak on Saturday, April 21, at 7 p.m., at the Moose Hall.

This dinner will be served in conjunction with the district meeting this weekend. Viola Baumgartner, sentinel for the chapter, will be in charge. Donation will be \$1.25 for adults, 35c for children under 12. Dancing will follow the dinner, to Billy Carmen's Aristocrats.

On Sunday morning, April 22, breakfast will be served at the Lodge Hall, from 9 a.m. to 10:30. The jr. regent for the chapter, Grace Clark, will be in charge. Donation for the breakfast will be 75c. Members are invited to bring their guests to both of these functions of the lodge and chapter.

TRUST DEEDS PURCHASED

ANY TYPE ANY AMOUNT
PIONEER MORTGAGE SALES COMPANY
5600 EL CAJON BLVD.
JU 2-2655 EVES. CY 8 3103

Children's Concert To Be Presented At Russ Saturday

A children's concert featuring original works of five San Diego elementary and junior high school students will be presented by the San Diego Symphony, Saturday, April 21, 10:30 a.m., at Russ Auditorium under the baton of Daniel Lewis. The concert is the last of a series of four, presented by the San Diego Symphony in cooperation with the Junior League of San Diego.

The five compositions are the result of a contest conducted by the San Diego Symphony and the San Diego City Schools as a part of the Children's Concert Series.

The winning works and their composers include "Parade of the Brownies" by Loma Portal Elementary School fifth grader Sally Wilson, daughter of Mr. and Mrs. Charles Wilson, 3104 Dumas.

Although the concert is planned and programmed for elementary and junior high school students, adults are welcome. Prices are 25 cents for students and 50 cents for adults. Tickets may be obtained from the San Diego Symphony, office; from the office of Dr. Alex Zimmerman, director of music for the City Schools, and from the music departments of the City elementary and junior high schools.

The city of Sacramento lays claim to the title of the City of Baseball Players. About 60 pros from that area are in training in organized baseball camps, including players, managers, umpires, coaches in both the major and minor leagues.

Vancouver catcher, Don Masterson, suffered compound fractures of his nasal bones late in 1955 when a foul tip banged through his mask.

Striped bass were introduced to California in 1879, according to the National Automobile Club. At that time 132 small bass were brought to California by rail from the Navesink River in New Jersey and were released near Martinez.

Forty-two per cent of all revenue collected by the State of Arkansas comes from special motor vehicle and gasoline taxes, according to the National Automobile Club.

San Diego outfielder Earl Rapp carefully built up his weight during the winter months and was horrified to discover he lost five pounds after the first spring workout.

Ocean Beach PTA Officers Listed

New officers for the Ocean Beach Parent-Teacher Association have been announced.

Mrs. Earl Tonkins will serve as president; Mrs. J. W. Isom, first vice president; Mrs. M. F. Stough, second vice president; Mrs. C. A. Johnson, third vice president; Mrs. Robert Wood, secretary; Mrs. R. W. Tillinghast, auditor, and Mrs. Merton Ahlquist, historian.

The new executive board members are: Mrs. M. Sturak, civilian protection and safety; Mrs. A. S. Garcia, courtesy and hospitality; Mrs. V. Johnson, health; Mrs. J. W. Isom, Founders Day; Mrs. L. D. Goggins, magazines; Mrs. A. Derrick, legislation.

Also, Mrs. H. Berkley, registrar; Mrs. W. E. Waidley, preschool; Mrs. R. Comer, room representative; Mrs. F. Hopkins, study group; Mrs. A. Ferguson

and Mrs. R. White, telephone; Mrs. M. Caltagirone, TV and radio; Mrs. J. Thrallkill, ways and means; Mrs. D. Smith, emblems and art; and Mrs. Knute Myhrvold, publicity.

Early motorists were required to paint their license numbers on their cars, according to the National Automobile Club. When too many of these motorists started getting "carried away" with their painting, the state started issuing regulation license plates.

California hunters bagged 71,126 bucks during the 1955 deer season, the second best total in California hunting history, according to the National Automobile Club. Hunters set the all-time record during 1954, when they bagged 73,602 bucks.

Ocean Beach First Baptist Church

SUNSET CLIFFS & SANTA MONICA AVE.
REVEREND ALLEN NEWMAN, MINISTER

9:30 a. m. — Bible School.
9:30 and 11 a. m. — Morning Worship.
6:30 p. m. — Training Union.
6:30 p. m. — Evening Worship.

Prayer and Bible Study Wednesday, 7:30 p. m.

JO'S FLOWER SHOP

4728 VOLTAIRE Phone AC-3-3306 Day or Night
CITY WIDE FREE DELIVERY SERVICE
S & H GREEN STAMPS
Phone and Charge It. EDITH BARRON

ALL THAT'S NEW IN ELECTRIC AND GAS APPLIANCES

FREE SPRING FAIR

ELECTRIC BUILDING BALBOA PARK

APRIL 24 - 29

NOW OPEN

Tots & Teens

Children's Shop

4683 POINT LOMA AVE. AC-2-5009



Manuel and Mary DaRosa, owners of Tots and Teens, are proud to announce the opening of their beautiful new store.

The spacious building has a total of 1518 square feet. 1058 square feet have been utilized for the storeroom . . . and the remaining space for storage. The storeroom is modern in every detail . . . soft shades of buff and tan colors are attractively blended to lend a restful atmosphere. Indirect lighting, 2 modern dressing rooms, modern display cases, and an abundance of shelving assure customers of shopping pleasure.


WE CORDIALLY INVITE EVERYONE TO VISIT OUR BEAUTIFUL NEW STORE!

HEADQUARTERS FOR . . .
Quality Clothes for Boys and Girls
Sizes for TOTS to PRE-TEENS

FREE Balloons and Pencils While They Last!


Harry Bright, being groomed as a catcher after a number of years as an infielder, narrowly missed having his career ended last winter. The Sacramento player suffered a severe injury to his left hand when he was gashed as an electric saw broke and two large splinters penetrated the back of his hand. Nine stitches were required.

Classified ads—they satisfy.



Dance Studios

Private and Class
Ballroom Dancing
2195 Chatsworth
Boulevard
Phone AC-2-8460
GLADYS BOWEN




How to dial a Direct Distance call to NEW YORK

Suppose you want to call **PLAZA 5-0599**

1. First dial 112. This connects you with the special DDD equipment.
2. Then dial 212—the Area Code for New York.
3. Then dial PL-5 . . . 0-5-9-9.
4. When the Operator comes on the line briefly, give her the number you're calling from.

Cost—
Only **\$2.00** plus tax for three minutes, after 6 p.m. weekdays and all day Sunday from San Diego.

For a list of other places you can dial direct, check the booklet we've mailed you.

 Pacific Telephone

Prices	Open
Good	Week
for	Days
Thurs.,	9 to 9
Friday	—
and	Closed
Satur.	Sundays

JR

MARKET
5004 NEWPORT AVE.
OCEAN BEACH

CHEESE SPREAD	2 for 45 ^c
Kraft	5-oz. glass
MAYONNAISE	59 ^c
Borden's	quart
BUTTER	69 ^c
Challenge AA	lb.
EGGS	47 ^c
Vitagold AA Med.	doz.
SPAM	35 ^c
Hormel's	12-oz. can
PINEAPPLE	25 ^c
Dole Crushed	No. 2 can
PEARS	33 ^c
Hunt's Halves	2 1/2 can
FRUIT COCKTAIL	33 ^c
Del Monte	No. 2 1/2 can
TOMATO JUICE	25 ^c
Iris	46-oz. can
PRUNE JUICE	29 ^c
Del Monte	quart
STRAWBERRIES	23 ^c
Birdseye, Frozen	10-oz.

RUSS' Quality Meats

HOUSE OF CHOICE AND PRIME BEEF

VEAL	VEAL
Crown Roast	Shoulder Chops
lb. 35 ^c	lb. 47 ^c
BREAST OF	MORRELL'S PRIDE
VEAL	BACON
lb. 19 ^c	1-lb. pkg.
	45 ^c
MORRELL'S EZ CUT—BONELESS	
HAMS	89 ^c
Whole or half—Fully cooked	lb.

THURSDAY, APRIL 19, 1956

Be alert
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THAT'S A FACT

ANCIENT SYMBOL

THE CHARACTERISTIC THREE GOLD BALLS THAT MARK THE PENINSULA SHOP ORIGINATED WITH THE FAMOUS MEDICI FAMILY OF ANCIENT ITALY. THE THREE GOLD BALLS WERE THE COAT OF ARMS OF THIS GREAT RENAISSANCE BANKING DYNASTY.



AND THIS IS THE SYMBOL OF SECURITY—THE U.S. SAVINGS BONDS! REMEMBER, IF YOU BUY A BOND A MONTH, IF YOU \$27.00 IN 9 MONTHS SHOWING YOU WILL HAVE BUILT UP A HEALTHY CASH RESERVE OF \$4,915.40!

ZERO HOUR



MORE ACCIDENTS OCCUR BETWEEN THE HOURS OF 6 TO 7 P.M. THAN IN ANY OTHER PERIOD OF THE DAY!

PAY CHECK

THIS YEAR, AMERICANS' PERSONAL INCOME WILL BE MORE THAN \$300,000,000,000.00—AND A GREAT NUMBER OF THESE SAME AMERICANS, INTERESTED IN THEIR SECURITY, WILL INVEST A PART OF THEIR PAY CHECKS IN U.S. SAVINGS BONDS. WHY NOT BE ONE OF THEM?

Sidewalk Petitions Filed With Council

Petition for clearance of sidewalk rights-of-way on several streets in the vicinity of Silvergate School, and another petition protesting such a move, have been filed with the City Council.

Some residents of the area feel that a dangerous situation exists because of lack of sidewalks on certain streets, mostly south and southwest of Silvergate, causing children to walk in the street to and from school. Others, whose lawns, shrubs and fences are involved, contend there are established "detour" routes whereby children may avoid traffic.

The original petition asks "only space to walk in," it was said. Reports were that the two factions may work out a compromise solution.

"We need cleared rights-of-way," said one resident.

Greatest Advance in Cooking!



GAS-RANGES WITH TOP BURNER TEMPERATURE CONTROL

Now, you can fry, boil, or warm foods on the top burner without worry... because the heat-in-the-pot controls the flame! See your dealer today for a demonstration on any GAFFERS & SATTLER, MAGIC CHEF, O'KEEFE & MERRITT, ROPER, TAPPAN, WEDGEWOOD or WESTERN-HOLLY GAS-RANGE.

BUREAU OF HOME APPLIANCES, SAN DIEGO COUNTY

—MOM—

You are married to "The Greatest Guy in the world" BUT...

Does he know that Good Housewives get new ideas for Better Meals by "DINING OUT?"

We suggest that you hint to Dad that Good Cooks don't always begin at home. Dining out is the next best thing to travel to broaden your cooking skills.

For Super Dining Pleasure... choose the

HU. 8-2903 **DRIFTWOOD DINING ROOM** 1002 SANTA CLARA BL. MISSION BEACH

5 p.m.-8 p.m. Daily — 12:30 p.m.-8 p.m. Sun. — Closed Thurs.

Five New Homes To Be Featured In Door Of Hope Kitchen Karavan

Five new homes in the Peninsula area will be featured in the Door of Hope's third annual Kitchen Karavan scheduled April 24, from 10 until two o'clock, according to Mrs. James A. Brown, general chairman for the affair.

This year a brunch will be served at two of the tour homes, thereby making it possible for guests to choose either the morning or noon day hours for their visits. The homes selected range from ultra modern to contemporary. There are two modern homes featuring antique furnishings in an unusual setting, Mrs. Brown explained.

Proceeds from the tour will go into the building fund for a new staff house and furnishings for the home. Plans are underway at present for a new hospital unit to be built somewhere on Kearny Mesa. Capt. Gwen Carruthers, new director of the Door of Hope Home, explained. When the new unit is completed the present home on Bolinas Street will probably be converted to a working girls' home, she said.

Assisting Mrs. Brown will be: Mrs. Kirk Remelin, chairman for the food and hostess group, with Mrs. James W. Ravenscroft, co-chairman. Mrs. Frank Sloan was chairman of the home selection group and she was assisted by Mrs. W. W. Crawford, Jr. Mrs. Gerald Lutes has made maps of five homes. Mrs. Albert A. Frost will be in charge of hostess aids and supplies.

Mrs. Gilbert S. Hardie will have charge of publicity. Mrs. Chester Tancredi and Mrs. Charles D. Yule are in charge of telephone work. Models will be selected by Mrs. Leonard Gustafson, Mrs. Purvis Martin, Mrs. Crawford and Mrs. Hardie. Mrs. Martin will be in charge of flower arrangements in the tour homes.

The bunch will be served at two homes: Dr. and Mrs. Richard Worthington, 1344 Savoy Circle, and Mr. and Mrs. Howard D.

Wellman's home, 3540 Carleton Street. At these homes models will display patio and kitchen clothing.

The other homes included on the tour are: Ray Clark Dickson, 430 La Crescentia; Melvin N. Wilson, 3553 Hugo Street, and Gerald F. Champ, 3616 Garrison Street.

Tickets may be obtained from any committee member or by calling the Door of Hope Home. The tour is open to the public.

Classified ads—they satisfy.

HEALTH FOR ALL

"I don't take any medicine," the man told his doctor. But... he was taking a pill to pep himself up in the morning, another to reduce his weight, an assorted group of vitamin and mineral pills and capsules, antihistamin for the sniffles, drops to soothe his nose, a drug to quiet the jitters, another to fight heartburn, a laxative, and a sleeping potion.

None of these things were "medicine" to him—just little

things he thought he needed to get through the day. No doctor had advised him to take all that stuff. As a matter of fact, he went to see the doctor because he was suffering from unexplained stomach cramps.

Too many people take too much medicine or too many kinds of medicine. Some get themselves into serious trouble by continuing to take a medicine prescribed by the doctor long after it has done its work and the need is past.

Others go to three or four physicians, getting from each a prescription for a different symptom which, to a doctor, would indicate a dangerous sensitivity to the medicine.

See Your Doctor

The wisest procedure is to stick to the advice of the family doctor. When you see him for your regular checkup, he should know what medicines, laxatives, and diet supplements you have been taking. Perhaps he will tell you you don't need all those vitamin pills. The lax-

ative habit can be dangerous. Perhaps the symptoms you are treating yourself indicate some serious trouble which he alone should diagnose.

Many of us are apt to prescribe for ourselves when it comes to cold remedies, vitamins and laxatives. It's a good idea to ask the doctor's opinion first. He's the man who knows whether a commercial preparation you can buy from the drugstore will do you any good, or whether it might do

you real harm.

(This column is sponsored, in the interest of better health, by the San Diego County Tuberculosis and Health Association and the Peninsula News.)

A grand total of 4,119,720 automobiles trucks, and stages entered California during 1955, according to the National Automobile Club. Of this total, 3,753,664 were automobiles, 319,774 were trucks, and 46,282 were stages.

STELLA'S PET SHOP

1868 BACON STREET AC-2-7667 FRI. & SAT. SPECIALS—APRIL 20-21

FRESH GROUND

HORSE MEAT

Uninspected

1b. 32c

FREE BALLOONS FOR THE KIDDIES

STORE HOURS: 9 to 6

GEISLER'S SPRAY

MILLET—box 25c

GOLD FISH

COMETS—19c ea.

FRIDAY 9 to 7

PRESIDENTIAL SERIES!

...JUST ARRIVED!

...the greatest **ZENITH** yet!

with 7 extra features!

1 NOW with Brilliant All New Styling!

2 NOW with CINÉBEAM Picture Tube!

3 NOW with CINÉ-LENS Picture Glass!

4 NOW with Zenith's Royal "Y" Chassis!



SAVE \$50

5 NOW with Genuine Zenith Top Tuning!

6 NOW with Illuminated Spotlight Dial!

7 NOW with Easy-Out Removable Face Plate Glass!

(Model Y2256) Full size "21-series" ZENITH console in contemporary cabinetry to enhance any room setting. Grained Mahogany color finish or grained Blond Oak color finish.

Reg. Price 299.95 SAVE 50.00 or Extra Trade-in NOW 249.95

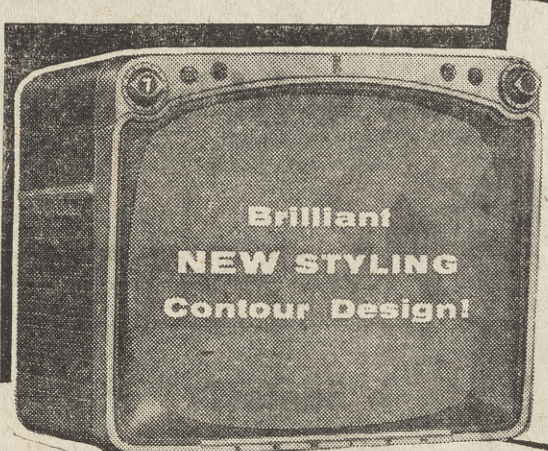
OTHER ZENITH SPECIALS

REG.	SAVE	NOW
409.95	110.00	299.95
429.95	115.00	315.00
379.95	100.00	279.95
279.95	30.00	249.95

Prices start at.....149.95

...with Sensational **ZENITH DEVELOPED MIRACLE TUBE**

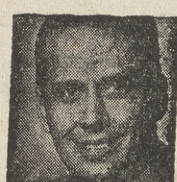
that brings unbelievably steady pictures to both local and fringe area reception!



Brilliant NEW STYLING Contour Design!

Zenith's powerful new chassis with this exclusive Miracle tube PULLS IN weak signals for better pictures in any location. AND IT HOLDS the picture on the screen, virtually eliminating such common faults as picture wobble, roll, jitter and airplane flutter.

Regular \$209.95—See Us for Special Prices!



BOB HORN TELEVISION

"POINT LOMA'S LARGEST AND MOST COMPLETE TELEVISION SALES AND SERVICE"

1865 Sunset Cliffs Blvd.

Phone AC-3-7139

DON'T BE STAMPEDED!

There IS opposition to the so-called "oil conservation" measure being circulated in California

Its promoters are Standard Oil, Richfield Oil, and several other major international oil companies with **HUGE ARABIAN OIL INVESTMENTS**

They have already spent several million dollars to propagandize their scheme. They are planning to spend millions more to put it over at the November election.

WHY?

In the public interest?
Or in their own interest?
Why did they by-pass your representatives in the State Legislature?

Were they afraid that committee hearings and floor debate would expose their "conservation" bill as a greedy and arrogant OIL CONTROL device to give them MONOPOLY over the oil business in California?

Why didn't they consult the hundreds of small independent California producers, refiners and marketers?

Was it because they want to choke off competition from the independents? If the independents are throttled, won't the major international oil companies flood California with Arabian oil and line their pockets with fabulous profits?

HOW WILL OIL CONTROL AFFECT YOU?

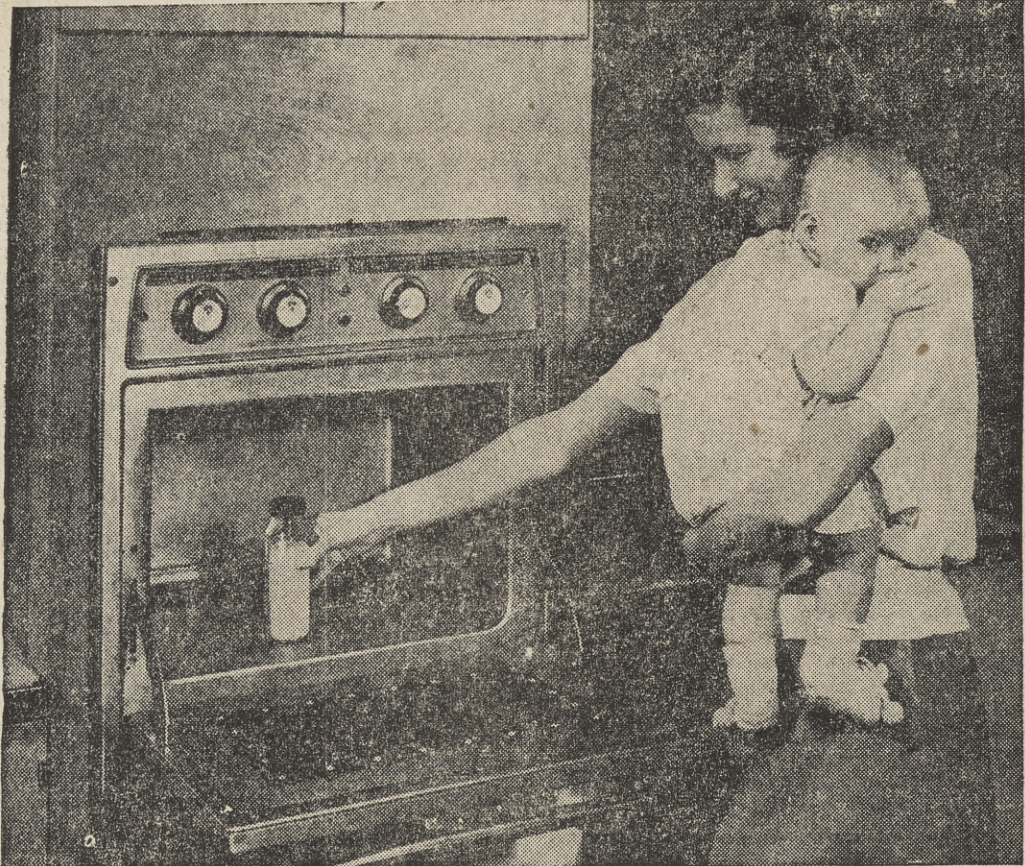
What will it mean to the property owners of California?
How many California workers will it throw out of jobs?
What will it cost the State in wealth and taxes?

THE CALIFORNIA OIL INDUSTRY OPERATES TODAY—AND HAS OPERATED FOR YEARS—UNDER STRICT STATE CONSERVATION LAWS. **THESE LAWS ARE THE BEST IN THE NATION.**

YES, there IS opposition to this OIL CONTROL scheme; and there will be growing opposition from an aroused public when the true story is told.

Don't be STAMPEDED! Get the FACTS! Don't be MISLED!

ASSOCIATION OF INDEPENDENT OIL PRODUCERS 417 SOUTH HILL STREET LOS ANGELES 13



ELECTRONIC—This amazingly versatile electronic oven to be exhibited at the Spring Fair of Modern Home Ideas can warm a baby's bottle in 15 seconds, bake a cupcake in 27 seconds, cook bacon in 90 seconds, and bake an apple in 3 minutes.

Spring Fair Of Modern Home Ideas Set Next Week In Electric Bldg.

The 1956 free admission Spring Fair of Modern Home Ideas, sponsored by the Bureau of Home Appliances of San Diego County, will this year be held from April 24 to 29 in the Electric Building, Balboa Park.

According to J. Clark Chamberlain, show manager, this year's Spring Fair will top, in new products shown and innovations introduced to long-established ones, all eleven Spring Fairs previously held. He said that approximately 100 exhibitors will be displaying the latest models in all kinds of gas and electric appliances.

At this year's Spring Fair the age of electronics comes to the kitchen of every home. Electronic cooking, the newest time-and-labor saver for every homemaker, will be exhibited. Visitors to the Fair will be amazed at the versatility of the electronic ovens which are now ready for everyday use in the home.

Another big attraction-getter will be the "inside story of electrical wiring" exhibit where, room by room, in the rough building stage, viewers can fol-

low the essentials of a modern electrical system designed to provide the needed "housepower" for living better electrically.

There will be colored kitchens galore and countless color television displays. Built-in gas and electric kitchen appliances will be featured, from ranges and ovens, dishwashers, and refrigerators, to the latest innovation, a built-in mixer-blender-knife sharpener. Leading appliance manufacturers are sending to the Fair their expert home economists to man their exhibits and provide helpful guidance to home-makers who may have questions on the use of their home appliances.

Finalists in the 1956 "Miss San Diego" contest, sponsored by the Junior Chamber of Commerce, will serve as hostesses each day of the Fair.

On Tuesday, April 24, the first day of the Fair, doors will open at 6 p.m., and thereafter at 1 p.m. each day; closing time is 10:30 p.m. during the run of the show. Door prizes will be presented each afternoon and evening.

Peninsula PERSONALITIES

Newcomers from Alameda, Calif., Mr. and Mrs. Carl Reid, have a new home of modern design in the 4100 block of Varona, one of the shortest streets in San Diego. They have two sons, Terry, 13, and Robin, 6. Mr. Reid is in the real estate business.

From Camp Lejeune, North Carolina come Lt. Cmdr. (USN) and Mrs. D. R. Hild and their two children, Dick and Pat. They have an apartment in the 900 block of Temple St.

They didn't intend to settle in San Diego, but they fell in love with the place and have bought a home in Point Loma on Moana Dr. Mr. and Mrs. Steve J. Mendl, of West Palm Beach, Florida,

have been traveling, via trailer house, all over the United States. San Diego was just a spot on their planned itinerary, a place to visit and travel on. But they couldn't resist it. Now it's home to them.

Mr. and Mrs. Roy Myking, 4761 Orchard, have moved into their new home on Froude St. They have four children, Roy, 8, David, 6, Saron, 4, and Robert, 19 months.

Mr. and Mrs. Allen Kenepeke, of Los Angeles, have bought a home in the 1000 block of Cornish St. Mr. Kenepeke is employed by a local newspaper.

Mr. and Mrs. R. C. Muelheim and their twin sons, Richard and Randall, have moved to Del Mar St. to be near her mother, Mrs. Mildred Paradise, 4367 Narragansett, and her grandmother, Mrs. Edwards.

Read the classified ads. when other means fail.

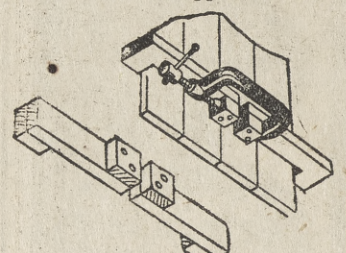
TRASH CANS
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Bar Clamp Substitute
WHEN the home workshop operator needs bar clamps but has only C-clamps, he can quickly put together improvised wooden extensions which will allow him to use ones he has available, according to *Popular Mechanics*.



The extensions may be made in either of the two ways illustrated. In the upper view is a type consisting of L-shaped wooden hooks. C-clamps are applied to wood blocks nailed to the sides of the straight ends.

LOST!
PURSE-Dk. blue calf, downtown nr. depot Saturday eve. Phone 1-5211



What if it happens to you?

If you should lose your purse or billfold, or have it stolen, would you lose more than just "spending money"? Money to pay the monthly bills perhaps? Never carry large sums around with you...keep them safe, yet handy as cash, in a Bank of America checking account.



Bank of America
NATIONAL TRUST ASSOCIATION
MEMBER FEDERAL RESERVE SYSTEM

O. B. Teenagers Club Organized

Membership in the POCO's, a newly organized teenage club in Ocean Beach, is still open, announced Mike Negretti, sponsor and coach for the Moose Lodge Pony League team.

Forty-four teenage boys and girls of the Peninsula Area have already joined. They meet every Wednesday evening at 7:30 o'clock at the Moose Lodge, 5019 Newport Ave. A Pony League queen contest will be held among the girls.

The name for the club was taken from the first two letters of the Pony and Colt Baseball Leagues.

Members are: Frank Negretti, Steve Evarkiou, Richard Maxey, Ronald McLeod, Terry Love, Richard Goodlet, Mike Wilkerson, John Yost, Charles La Gerrette, Paul Gaynin, Ray Hermans, Chuck Welch, Bill Kunkle, Mike R. R. d., Jim Dempsey, George Martin, Bruce Newton, Marlene Hermans and Ronnie Marks.

Also, Robert Carlyle, Tom Boland, Steve Bright,

Stephen Coons, Michael Dolphin, Donald Sada, Jack Pringle, Judy Quattellebaum, Margaret Gurney, Jill Pringle, Lee Ann Bergtold, Dennis Benedict, Alice Allen and Bill Arden.

Also, Bobby Price, Ronnie Glaze, Larry Garcia, Sherry Cox, Beth Adkins, Richard Castenda, Lee Price, Pat Crane, Karen Cates, Diane Baker, and Allen Crittendon.

BRIDGE SCORES

Ocean Beach Community Center scores for April are as follows: North-South, High Over All—Julia Schroepfer, Newman Vade; 2nd, Jewel Byrom, Peg DeKovan; 3rd, Lawrence Kelter, Al Nippell. East-West—Lillie Kocar, Roy Sites; 2nd, Mr. and Mrs. Harold Ammons; 3rd, Norma Fitch, Stella Wells; 4th, Mrs. Ethel Bruce, Ethel Turley.

Two per cent of the passenger cars in use in the United States are convertibles, according to the National Automobile Club.

Beautiful Roses To Go On Display

Roses by the thousands and all of them beautiful, will go on display this week-end, when the San Diego Rose Society presents its annual Spring Rose Show Saturday and Sunday in Conference Hall, Balboa Park.

The lavish display, which has taken its place among the great floral spectacles of the country, will feature more than 50,000 blooms from local amateur gardeners vying for awards in 75 competitive divisions, according to J. Wells Hershey, show chairman.

Keyed to the theme, "Acres of Roses," more than 250 varieties will be exhibited as cut specimens, blooming plants, arrangements, corsages and massed displays.

Forming a backdrop for the displays will be 15 model miniature rose gardens showing use of roses in both formal and informal settings.

Illustrated lectures and movies on rose culture will be offered continuously during the show.

The show provides the ideal place for the amateur home gardener to see a great variety of blooms, how they will look on the bush and to make selection from the popular standard and new varieties on exhibit at the show.

Show hours Saturday are 1 p.m. to 9 p.m. and on Sunday from 10 a.m. to 6 p.m.

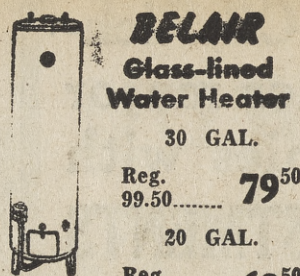
A new 7½ acre parking lot adjacent to Bing Crosby Hall will be in use for the first time at this summer's Southern California Exposition & County Fair at Del Mar, June 29 through July 8.

secutive Wednesday evenings commencing May 2.

'ADVENTURES IN LIVING'
The eighth Spring series of "Adventures in Living" lectures has been scheduled for Legion Memorial Hall in Balboa Park, starting at 8 p.m. Thursday, April 26, it was announced today. Thereafter, the series presented locally by John Robert Clarke will be given on con-

Do It Yourself!

COME IN FOR SUPPLIES AND INSTRUCTION ON...



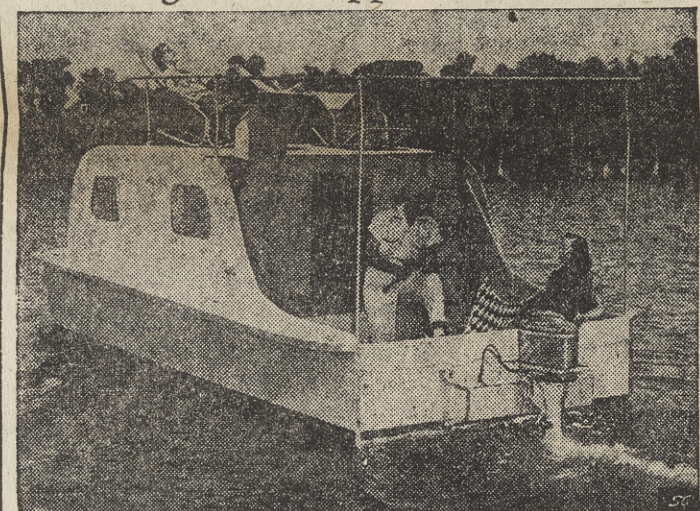
- Plumbing
- Paint
- Hardware

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DO-IT-YOURSELF SUPPLIES FOR PLUMBING — PAINT — HARDWARE

AC-3-7468 "Dudley wants your business" 4968 VOLTAIRE

"Floating Motel" Appeals To Travelers



Something new for vacationers this year is a modern "floating motel" that is gaining considerable popularity in Florida. After a long day of driving, travelers can pull up to this "cottage afloat" and have a relaxing evening of fishing, swimming or boating.

The spacious and comfortable "floating motel" has cooking and sleeping accommodations aboard and is powered by a dependable 40 h.p. Mercury Outboard motor. It's an ideal combination that offers fishing, cruising, swimming and water skiing pleasures to tempt the tired tourist.

Los Angeles?

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In an easy 2½ hours.



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ADS
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RESULTS

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5—Rentals

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Day, Week or Month
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2104 Bacon St. Ocean Beach
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5A—Houses, Furn., Unfurn.

1 BEDROOM furnished. Newly decorated. Half block to bus. Near all. No children or pets. AC-2-6067 after 3.

FURNISHED 1 room cottage, \$35. Private entrance, bath, hot plate, utilities, car space. 4 blocks bus. AC-3-9138.

\$65—1 Bedroom house unfurnished, inquire 4783 Cape May. AC-3-6133.

\$75—DUPLEX, 2 bedroom unfurnished. Stove, yard fenced. AC-2-5403. 4820 Santa Cruz.

5C—Apts., Furn. & Unfurn.

\$85—Pt. Loma Attractive unfurnished. Stove, Refrig. disposal utilities. Near Rosecrans bus. Also extra large, \$95. Adults. 325 & 327 San Elijo. AT-2-5036.

\$77.50—2 B.R. unfurn. garage. Storage, washer, 2 children O.K. 4825 Orchard.

DUPLEX—1 bedroom, stove and refrigerator. \$60. Unfurn. \$70. Furn. AC-2-7070.

\$70—Large 1 br. unfurn., laundry. View, gar. 4742 Coronado. AC-2-5889.

STUDIO APT.—Private entrance, shower, garage, \$10. week. 4653 Del Monte, AC-2-2480.

FURN. Apt. TV \$40 Mo. Man only. 5049 Newport.

5E—Rooms

HOME Privileges, TV, phone, heat, \$10 wk. Gar. extra, working person. 10 min. town. 2 blks. bus. AC-3-1378.

HEATED ROOM, private entrance, kitchen privileges optional. AC-3-7928.

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GENTLEMEN, bath, garage, entry, \$40 month. AC-3-3837.

5G—Misc Rentals

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Want Our Tools & Equipment
Cement Mixers, Wheelbarrows,
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Roto Tillers, Garden Tractor,
with Dozer and Plow, Sanders,
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4856 Santa Monica AC-3-8324

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FREE ESTIMATES & ADVICE

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9—Painting & Decorating

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Pittsburgh Paint Store
Painting & Paper Hanging
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3273.

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Larry Eulberg. AC-2-8883

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25 years teaching experience.
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TO GIVE NOT CHARITY.
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Best deal in yard care, garden-
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Particular work for particular
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All Work Done in our Shop!

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Low, Low Rates - Go Anywhere
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Own Transportation. Phone
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PART TIME bookkeeping. Ocea-
n Beach and Point Loma.
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ER. Desires Sales or Clerical
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Peninsula Area. Any shift.
AC-2-2178.

LADY EXPERIENCED Checker
cashier, also Drug clerk, wish-
es full or part time. AC-2-2695.

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DRIVER—Full or part-time.
ABC Cab Co. 5049 Newport
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canvassing. Nice personality.
Neat. Apply Apt. 48. 5116 Nar-
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Care of small baby. Salary op-
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record players and car
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Big Savings. Fast, efficient
service! Open evenings. Luckey
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RENT A TV
Factory Service. ALL MAKES
Open evenings.
SAY TV

2194 Cable AC-2-9447

24—Misc. For Sale

HARDWOOD PLAY
PEN\$11.95

FOLDING PORCH GATE.....\$2.19

CHILD'S CAR SEATS.....\$1.99

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DAVEY CROCKETT PLAY.....
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COMMUNITY FURNITURE CO.
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5 PIECE Chrome Dinnette set.
Good condition, \$45.00. Phone
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WATCH—LADIES' Solid gold.
Wedding band, gold with 5
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FRIGIDAIRE Refrigerator,
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APARTMENT SIZE RANGE, 3
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FRIGIDAIRE, 48-inch high, \$35.
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NEAR FOOD BASKET
3-B.R., bath. \$17,500.
2 car garage. Enclosed level lot.
Large kitchen with breakfast
area.

POINT LOMA REAL ESTATE
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26—Pets, Supplies

BOXER PUPPIES, Easter Gifts,
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AC-3-8902.

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28—Lost & Found

LOST—Upper Dentures. Vicin-
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29—Autos for Sale

THE BIG PROBLEM in buying
a new car are the payments. I
am driving a new Station Wagon
and my payments are made for
me. You can do the same. Call
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1949 FORD, 2 speed axle, 14-ft.
steel Fruhauf Van body.
AC-3-1447. 4605 Voltaire.

1941 OLDS—4 door sedan. Make
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30—Boats For Sale

BOATS FOR SALE
SWEET SIXTEEN
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FOR FISHING OR SKIING

14-ft. VARNISHED Mahogany
Ski Boat\$225

18-ft. INBOARD,\$1,700

Excellent\$1,200

25-hp. Johnson Electric, long
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5 h.p. SEA KING\$65

"Complete Stock Holsclaw"

BOAT TRAILERS
and TRAIL

THE PENINSULA NEWS BOOSTER SLOGAN CONTEST

Rules of the Booster Slogan Contest

1. Any person is eligible except members of families or employees of The Peninsula News.
2. Locate the "Hidden" Word found in each column. These words will be changed into a new location somewhere among the ads each week. Work from left to right.
3. Write your entry along the same theme as the words compiled. Bring or mail to the Peninsula News office.
4. The Peninsula News will have your entry impartially judged and award a Credit Certificate worth \$12.00 to the winning contestant.
5. Any contestant may submit more than one line, if desired.
6. This contest closes at 5 p.m., Tuesday. All entries must be in the office by that time.
7. In case of ties, identical prizes will be awarded to all tying contestants. The decision of the judges will be final.

\$312.00

— IN —

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Print or plainly write the "Booster Slogan" on next line:

Your rhyme or paraphrase on this line.

Name..... Phone.....

Address..... Occupation.....
Bring or mail this coupon or duplicate on plain paper or post card to The Peninsula News Office. All entries must be in our hands by 1 p.m. next Tuesday. A \$12 certificate will be awarded best judged entry.

LAST WEEK'S WINNER:

MRS. O. F. ROOS
4280 La Paloma St., Ocean Beach

Winning Slogan:

Time tested brands and these popular firms,
Keep Buyer and Seller on the Best of Terms.

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Heated Swimming Pool and
Ocean Bathing, Fishing, Sun-
decks, Patio, Television in ev-
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& TELEVISION

Dawson
Appliances &
Television

Leading Brand Televisions &
Appliances—RCA, Zenith,
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4940 NEWPORT AC-3-1614

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Midway Auto
Parts

"Auto Parts"
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Newport
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Gourmets say its really fine
When commenting on our
pastry line
They rave about the appetiz-
ing zest
And say it is equal to the
housewife's best.
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1267 ROSECRANS, AC-3-1510

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Beauty Services.
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Hairshaping, Permanent Wav-
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"Perfect Haircuts"
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Schwinn Bicycles
Sales Wheel Goods, Models, Toys,
Sporting Goods.
Free Pickup & Delivery
5055 NEWPORT AC-3-3068

CAFE

Coffee Cup

Home-made pies and cakes.
Complete Merchants Lunch
from 60c to 75c. Also com-
plete Luncheon and Dinner
menu \$1.00 to \$1.70. Bring the
entire family Child plate 50c.
Under New Management.
1877 BACON AC-3-7017

CAR WASH

Midway Car Wash

Open 7 days a week. We give
S & H Green Stamps. Soft
Water and Mild Detergents.
3 Free Washes with every
Polish Job.
MIDWAY & ROSECRANS
AC-2-1372

CHILDREN'S
WEAR AND
ACCESSORIES

Morlin's Tot Shop

Clothing, Shoes, Furniture,
Toys, Layettes. 25 years ex-
perience in fitting Children's
Shoes. Everything for your
Child. Infant to Twelve Years.
1918 CABLE AC-3-3817

CLEANERS

Point Loma
Cleaners

"A LITTLE BETTER"
Pickup and delivery service
for the entire Peninsula Area.
3663 VOLTAIRE AC-3-1354

Regal Cleaners

Quality Cleaning at Economy
Prices. Let us Restore, Style,
Shape and Brighten your Gar-
ments at no extra charge.
Drive in Parking, La Plaza
Shopping Center.
1854 BACON AC-2-9028

CURTAINS
& DRAPERIES

Joniaux Curtains
and Draperies

The most Complete Curtain
and Drapery Shop in the
Ocean Beach area. Ready-
made Curtains and Draperies,
Bedspreads, Rods, Shades,
Venetian Blinds, Accessories.
Cordless, Slip Covers. Free
estimate in your home. Up to
90-day accounts. No extra
charge.
1851 BACON AC-3-5465

DANCE CLUB

Rock & Roll
at Rosey's

Jam Session Every Sunday
Night, with Dick Ryan's Band.
Don't miss Jitterbug Contest
every Thursday Night. Wel-
come—No increase in prices.
2228 BACON AC-3-9256

ELECTRICAL
CONTRACTORS

C. O. Carl & Son

Wiring, Fixtures, Repairing
Quality work our Specialty.
32 years serving the Penin-
sula Area.
2223 BACON AC-3-1919

The Peninsula News will award each week for the next 26 weeks a credit certificate worth \$12.00 to each eligible winning contestant—redeemable at any of the sponsoring advertisers who's ad is found listed on this page.

"CHECK THE ADVANTAGES"

This convenient Directory is composed of friendly local firms who realize that in order to maintain the patronage of resident shoppers, high quality, low cost and better service, must always be at your disposal. Hence, service, convenience, home delivery, local telephone, are just some of the many reasons why IT PAYS TO SHOP LOCALLY.

"ENJOY THE FRUITS OF LOCAL HARVEST"

You can have fun and become better acquainted with local advertisers and their ads by participating in our "BOOSTER SLOGAN" Contest. In each column can be found a "Hidden" Word—combine them and you have our slogan for this week—write a brief paraphrase along the same theme as the slogan—it does not necessarily have to rhyme but must always lend to the advantages of local shopping.

EXAMPLE—"Many More Reasons Why Local Trading is Best,
Get Shopping Done with Time to Rest."

SCOTCH ELECTRIC

Maintenance, Repair, Con-
tracting—Serving the Penin-
sula Area.
3020 Midway Drive AC-3-8101

FLORIST

Windy's
Drive In Florist

Flowers for all Occasions—
Weddings, Funerals, Corsages,
Cut Flowers. Open every day
till 9 p.m.
"Say It With Flowers"
3001 MIDWAY, at Rosecrans
AC-3-8177

FURNITURE
NEW & USED

Bacon Street
Furniture

New and Used Furniture and
Upholstery, Television, Appli-
ances. New idea for "Forget-
ten Rooms" is the New
"Karpit Squares"—See them
Today.
1834 BACON AC-3-5071

Community
Furniture

We Buy, Sell or Trade. Rental
on Rollaway Beds and Floor
Polishers. We give S & H
Green Stamps.
4887 VOLTAIRE AC-3-5714

GARAGES

Boech's Service

MOTOR OVERHAUL
BRAKES RELINED
WELDING
HYDRAMATIC
A SPECIALTY
4605 VOLTAIRE AC-3-1447

Stevenson Motors

2 and 3 Year Guarantee on
Dayton Tires with 40% off
Exc. Complete Automotive
Repairs. Expert Body and
Fender Repair.
1955 BACON AC-3-7144

Wheatley's

Wheatley's Foreign and Do-
mestic Car Repair. Complete
Richfield Service. Now serv-
ing the Beach Areas.
1946 BACON AC-3-0796

HARDWARE
STORE

Schoen's
Hardware

HOUSEWARES — GIFTS
TOYS
4827 NEWPORT AC-2-8091

INSURANCE

Jos. L. Richardson
Company

Complete INSURANCE Service
1859 CABLE AC-3-3679

JEWELRY STORE
Smith & Son

Jewelers Since 1873.
3rd Generation of
Watchmakers.
Our watches include these top
names—Longines, Wittnauer,
Hamilton, Elgin, Universal,
Wylar.
4831 NEWPORT AC-3-0718

LAUNDRY &
DRY CLEANING

Pacific Services

Now open—Our New Branch
Laundry and Dry Cleaning—
4 Hour Service. Expert Alter-
ations of all types.
Quality Shoe Repair
1910 ROSECRANS, AC-2-6060
(Near Gate 6 NTC)

LADIES'
READY TO WEAR

Gordon's

Dresses—Juniors 7 thru 15;
Regulars, 10 thru 20; Half
Sizes 12 1/2, thru 24; Also com-
plete Maternity Dept. If your
husband stops looking at you,
Start looking for us.
4992 NEWPORT AC-3-5277

MARKETS

Peskin's
Superette Market

Your Friendly Neighborhood
Grocer — Complete Market
Service. Finest Quality Meats.
Lowest Prices. Fresh Fruits
and Vegetables, Frozen
Foods, Household Necessities,
Magazines.
4705 PT. LOMA corner Ebers
add

MEN'S STORE

Art's

Store for Men
Visit our Newly Enlarged
Store. Complete lines of Qual-
ity Men's Wear always on
hand. OUR PRICES WILL
PLEASE.
4920 NEWPORT AC-3-8408

MOVING &
STORAGE

Ocean Beach
Transfer &
Storage

Local, Statewide—Furniture,
Pianos, Refrigerators. Serv-
ing San Diego and Surround-
ing Areas.
5040 NEWPORT
OFFICE AC-3-3271
(After 5:30 p.m. and before
8 a.m., call AC-2-7260.)

NURSERIES

Blue Pacific
Nursery

Serving the Entire Beach
Areas — Trees, Shrubbery,
Fertilizers, Insecticides,
Bulbs, Seeds, Plants. Bring
Bulbs, Seeds, Plants. The Best
In The West.
We give Action Stamps.
Free Delivery Service.
4850 NEWPORT AC-2-1151

PET SHOP

Blue Pacific
Pet Supply

"YOUR PUPPY'S
MEAT MARKET"
U. S. Government
Inspected Horse
Meat Sold Daily!
4828 NEWPORT AC-3-0605

PIZZA HOUSE

Caporicci's

We Welcome those who enjoy
Pizza at its best, or Delicious
Spaghetti. Another Specialty
is Torpedo Sandwiches—they
are good.
2244 BACON AC-3-9526

PLUMBERS

Day & Nite
Plumbers

Since 1907
Plumbing, Heating, Repairs
Disposals
Automatic Water Heaters
3006 BARNETT AC-3-8189

Peck Plumbing
& Supply

Water Heaters, Appliances,
Emergency Repairs, Contract-
ing. All Steel Kitchen Cab-
inets, Formica Drainboards,
Garbage Disposals.
4859 VOLTAIRE AC-3-1737

POULTRY

Zeke's Farmhouse

The Most Unique Poultry
House in the West—Get your
pickups of Eggs and Chick-
uns. Try our Fresh Country
Eggs. Red Fryers, Parts, Tur-
key and other fowl. Antiques
and Health Foods. Home-
made Jams. Visit our 1890
Country Store.
4805 VOLTAIRE AC-2-1626

REAL ESTATE

Bay Shore Realty

IF YOU WANT TO SELL OR
BUY A PENINSULA HOME,
See BAYSHORE REALTY
for DEPENDABLE SERVICE.
MEMBER OF
Point Loma-Ocean Beach
Multiple Listing Service
4222 VOLTAIRE AC-3-7141

Butler Realty

HOMES · BUSINESS PROP-
ERTIES · INCOME—For Re-
liable Service Call BUTLER
REALTY. Member of Pt.
Loma-Ocean Beach Multiple
Listing.
1310 ROSECRANS, AC-3-3165

RADIO &
TELEVISION
REPAIR

Lucky Marine
Radio

Television and Radio Repairs.
All Appliances Repaired. Save
Money. Bring Your Set in For
Faster Service.
4733 PT. LOMA AVE.
AC-2-3069

RESTAURANTS

Shelter Island's
Bali Hai

BUFFET OR LUNCHEON
\$1.50
Banquets, Dancing Fri. & Sat.
Tropical Waterfront View.
Dinner from \$2.00
Adolphe Rempp, Manager
AC-2-1181

SCHOOLS,
NURSERIES

Playhouse Nursery
School

Ages 2 to 6—Hours 6:45 a. m.
to 5:30 p.m. Hot nutritious
meals. Kindergarten, Accred-
ited Teachers, Creative Mater-
ials for Self Development.
4678 Santa Monica AC-2-8418

SEA FOODS

Point Loma
Sea Foods

Fresh Local Fish Daily.
We smoke your fish, Fillet
and Freezer Wrap. We ship
and Ice Fish for Sportsmen.
(On the Bay South Side of
Sport Fishing Docks)
2805 EMERSON AC-3-1109

SELF-SERVICE
LAUNDRY

Ocean Beach
Self-Service

Careful Dry Cleaning and
Finish Laundry. Expert Dye-
ing of Caldye Basic Shades.
Send us your most Delicate
Garments. Rugs, any size
washed, dried and dyed. You
do it or we do it.
1959 ABBOTT AC-3-0681

Ocean Beach
Laundromat

Let us wash those —
• SHAG RUGS
• PILLOWS
• COMFORTS
• BED SPREADS
We can give those Faded
Spreads and Rugs a New
Look... with Caldye
1877 CABLE ST. AC-3-1165
Across from Safeway

Voltaire
Laundromat

Drop Bundles, Self Service,
Dry Cleaning, Finished Lau-
dry. Rugs washed and dried.
4966 VOLTAIRE, AC-2-4671

SERVICE
STATIONS

Martin & Annable
SHELL SERVICE

One Stop for Complete Brake
Service, Soft Water Car Wash,
Firestone Tires and Batteries.
VOLTAIRE at Sunset Cliffs
AC-3-7505

TEXACO CREDIT CARD
HOLDERS

6 Months Credit on all B. F.
Goodrich Tire Purchases. No
interest or carrying charges.
No credit investigation. Spec-
ial—Four 6.70x15 Goodrich
Tires, \$68.00 plus tax and
trade-in.

Tom Smith

Texaco

4805 W. PT. LOMA, AC-3-3853

SERVICE
STATION &
GARAGE

Hardin Service
& Omer's Garage

Hardin's Chevron Service—
Atlas Tires and Batteries.
One-Stop Friendly Service—
OMER'S GARAGE. Careful,
Dependable Automotive Re-
pair. All makes. Satisfaction
guaranteed.
4175 VOLTAIRE AC-2-6933

H. E. Moore

SINCE 1928
Complete Car Service—Gen-
eral Repairing, Tune-up,
Brakes, Carburetor and Dis-
tributor Overhauling. Delco
Remy and Auto Lite Parts.
Lubrication. Mobile Tires and
Batteries. Seat Covers, Ac-
cessories.
2918 LYTTON AC-3-5331

TAILOR SHOP

Ralph Zampana

We will convert your outdated
Double Breasted Coat into a
Smart new Single-Breasted
Model for only \$20.00. Results
Guaranteed. Men's and Lad-
ies' Suits Made to Order. Al-
terations of all kinds.
1863 BACON AC-2-6633

TAXI SERVICE

A. B. C. Cab Co.

Use Locally Owned Cabs.
Anywhere 24 Hour Service.
2-way Radio for Quick Ser-
vice. 5 can ride for the price
of one. Low Rates. Delivery
Services as near as your
phone.
5040 NEWPORT AC-3-8322

TELEVISION
SALES (USED)

TV Liquidators

San Diego's only exclusive
used Television Store. Day
and Nite Service. Radio and
Television Repair. All we
sell is used. All makes, models
and sizes. All sets completely
reconditioned. Easy terms.
From \$29.95. Open Evenings.
3233 MIDWAY DR. AC-3-1608

TELEVISION
SERVICE

Academy TV

Service for all Makes Televis-
ion, Home and Auto Radio.
4145 VOLTAIRE AC-3-6046

TELEVISION
SALES AND
SERVICE

Bob Horn

Television

Now at our Attractive New
Location. See the New Gen-
eral Electric Portable TV for
as low as \$99.95. Point Loma's
Largest and Most Complete
Sales and Service.
1865 SUNSET CLIFFS BLVD.
AC-3-3546

For Personalized
Service

Call AC-2-5428
Hours 8:30 a.m. to 10:00 p.m.
Home Service Calls, \$3.95
(Parts extra)

Fidelity Radio &
Television Service

3444 MIDWAY DR. AC-2-5428

TELETRONICS

for the best in television
and radio service
AC-3-3541

Zenda Television

Day and Nite Service. Expert
Radio and Television Repair.
Tubes tested Free. Ten years
servicing the Beach Area. No
down payment with qualified
credit. Easy terms. Open ev-
enings. Two locations:
3112 MIDWAY DR. AC-2-0174
1438 GARNET HU-8-3858

TERMITE
CONTROL

Harbor Termite
Control

Close By
Quick Service
Point to us, We are on the
Point.
your turn
0118-8-0V

VARIETY STORE

Homer's Variety

PARKING IN REAR
OF STORE
Use Back Door until 8:30 p.m.
4871 NEWPORT

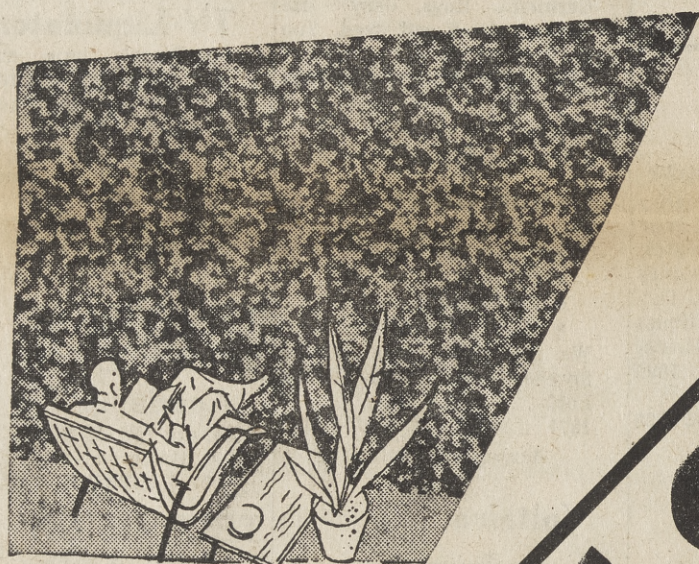


**INSTALLED
WALL TO WALL
COMPLETE
WITH 40 oz. PAD
NO EXTRAS - ONE LOW PRICE**

**\$7⁹⁵
YD**

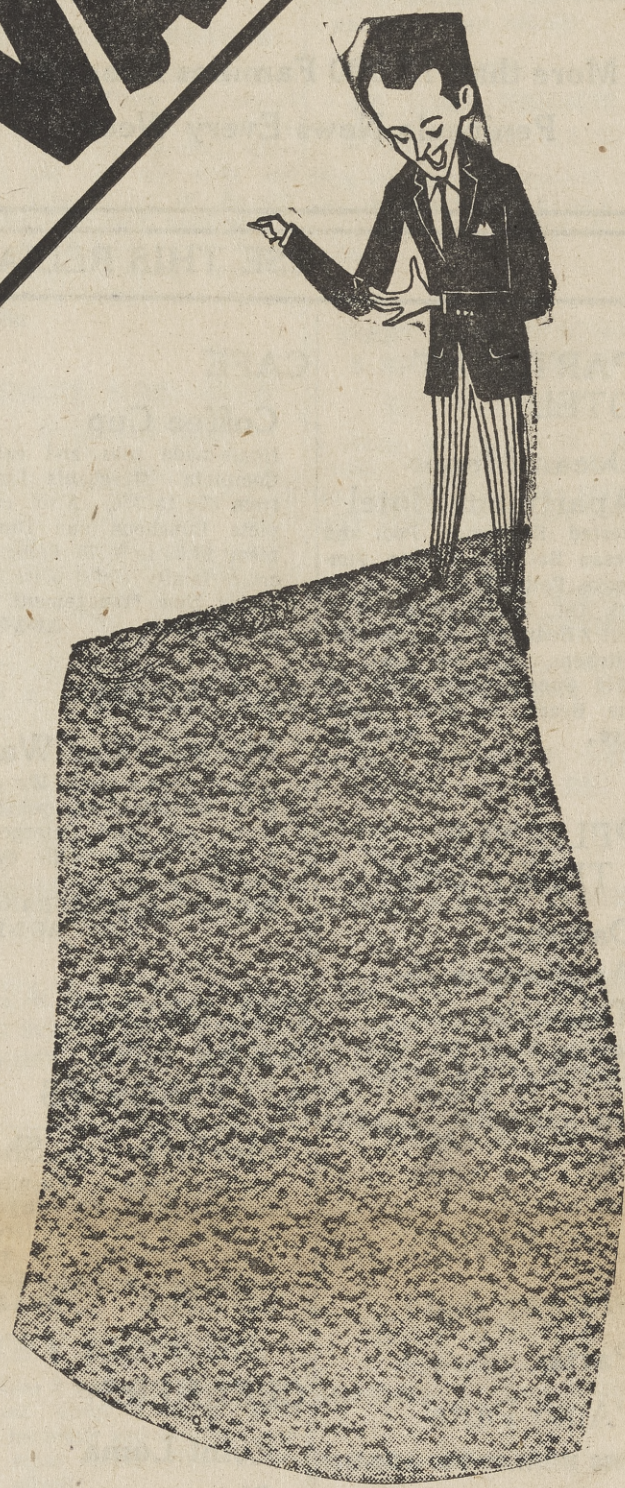
DURATWEED AVISCO RAYON Tweed Carpeting

**Color Fast To Light. The Avisco Integrity Tag On A
Cushiony, Dense Loop Pile. A Decorators Dream
In Smart 3-Tone Effect Of 3 Radiant Colors To
Blend Perfectly With Any Decor. In Many
Color Combinations. Pay No Money
Down 36 Months To Pay.**



**COTTON
LOOP CARPETING**

**Short Loop, Dense Pile
Broadloom Of Light Twist
Yarn For More Resiliency, Less
Matting & Packing; Soil Retardant Treated. A World
Of Beauty Comfort & Wearability. Many Brilliant
Decorator Colors.**



**Installed Complete With
40 oz. Heavy Waffle Pad
No Extra Charges
One Low Price**

**\$5⁹⁵
YD**

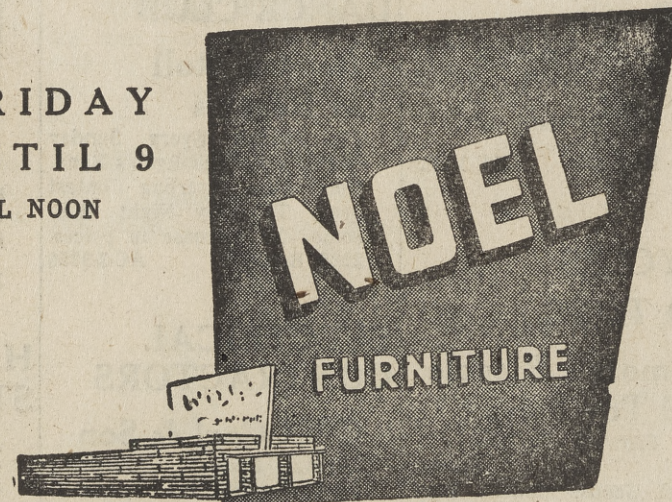
Complete the Beauty of Your Home with Custom-Styled Draperies!

Let our decorator help you with fabrics suitable with your own setting. Stop in or call for FREE estimate and advice on color coordination!

**SHOP
MONDAY & FRIDAY
EVENINGS UNTIL 9
CLOSED MONDAYS UNTIL NOON**

NOEL FURNITURE

4836 Newport Avenue, Ocean Beach, AC 3-3163



2 GREAT SPRING CARPET VALUES!